

July 28, 2016 for August 1, 2016 Annual Meeting

To: Florida Public Library Board of Trustees
From: Madelyn Folino, Director

Monthly Report

July 2015 Circulation Door Count: 2,372 Closed: 1 holiday +Sundays
Adult: 2,107 Juvenile: 980 \$: 814.09 ILL loans: 871 ILL borrows: 668

July 2016 Circulation* Door Count: Closed: 1 holiday + Sundays
Adult: Juvenile: \$: ILL loans: ILL borrows:

*Not yet available

Programs

- The Summer Reading Program concludes tomorrow evening on the deck with a pizza party for teen volunteers at 5 p.m. and our 7th Annual Ice Cream Social from 6-7:30 p.m. with entertainment by the Uncle Brothers Band. Jim Goodrich of the Florida FunFest Committee will deliver the stage in advance. Help may be needed on Friday to move the steps which are very heavy. Trustees Arcieri, Lillard and Pskowski will assist with serving ice cream and supervising the toppings table. We will once again set up an easel so that patrons can write suggestions for future library programs. Tickets for the Summer Fun Basket will be sold and a winner drawn that evening. In case of rain, the program will move to the Senior Center. Readers who have reached their reading goal may choose a free book. Books and incentives may be collected through 8/20.
- Storytime (3-5 years) has 23 children registered and attendance of 10-16 each week. We continue to have only one parent/child registered for Rhymetime with occasional drop-ins. We are still looking for these youngest attendees.
- Books & Beyond (K-3) is attracting 15-16 each week. Tween and Teen attendance has varied widely with Tie-Dye being the most popular summer program.
- Our 20th Annual Campfire Storytimes at Glenmere Lake went very well. Thanks to Eileen Stelljes for joining me for stories and to Trustee Kelemen for managing the fires. We discovered that families were finding out about the event through the Orange County Moms FaceBook page. Meg is reaching out to them to advertise programs that are open to all.
- Our most successful family program was Morley the Magician which drew 42 people on a Saturday. *Zootopia*, a movie, attracted 27 on July 4th weekend.
- Our 42nd Poetry Café attracted 29 people and several new readers. Featured poets appreciated the grants we were able to obtain for them from Poets & Writers, Inc. Other adult programs included Zentangle (15) and Summer Salads (14.) We also hosted two sessions of Tech Help and the Warwick Sustainable Book Club which drew nine.
- On 7/18, ScienceTellers presented an a.m. show here and a p.m. show at the park for the Summer Rec kids reaching a total of 75 children and 9 teens. Both were very well-received. Maria and Mark's visits to the park for two outreach sessions for 60 kids every Thursday have been going well, except for some exciting weather conditions. Maria continues to visit Florida ABCD weekly for bilingual SRP outreach to 25 preschoolers there.
- OLA's Amazing Orange, a summer county-wide program with scavenger hunt activities to promote all county libraries runs through 8/5 and we still have unclaimed packets.
- Golden Hill Principal Debbi Lisack will be our special guest reader on 8/11 for our annual Ready for Kindergarten 1-2-3! program for entering K and Pre-K students.

- Meg is planning a pizza party on 8/26 for young readers who have been meeting with Dusty the READ dog.
- *The Florida Focus* is on hiatus with no August issue forthcoming. Martha will prepare an August flyer as usual for in-house distribution (and at our Little Free Library.)

Communications – none.

Financial/Donations

- \$200 – Donations – Terry and Joan Hudson
- \$7 – Donations – Poetry Café
- \$ - Donations – Summer Fun Basket drawing on 7/29

Personnel

- Paisley’s last day as Page will be 8/11. She is off to SUNY Oswego. Mark will help train her replacement (yet to be hired.)
- Ashley and Marie will organize a summer mini book sale 8/12-8/20.

Building/Equipment

Annette will be using August’s quieter days to update computers with new software. We were able to use end of year funds to purchase ten new Launchpads which have proved very popular with families.

Trustees

Oaths of office have been filed with the County Clerk. Please sign and return to me the annual Conflict of Interest policy forms which I’ll distribute at the meeting.

Friends of the FPL

- The Friends elected officers on 7/11 for 2016-2017: President Caroline Califf, VP Bob Scott, Secretary Mary Fish and Treasurer Shirley Coughlin. They continue to meet on the second Monday of each month at 6:30 p.m. The new membership year starts on 10/1.
- The Friends had a successful mini book sale at the Florida Farmer’s Market on 7/19 with a profit of \$122.25. They will hold a book sale on our anniversary weekend (9/30-10/2.)

Meetings, Travel & Events – Upcoming

- 8/1 – RCLS Asst. Director Grace Riario at BOT meeting to speak on community engagement
- 8/17 – SEAL training workshop – Ashley
- 8/22 – FPL closed for Annual Clean Up Day and mobile circ training
- 8/24 – Door to Door Campaign training, 6-8 p.m. – Staff, Trustees, Friends
- 9/5 – Labor Day, FPL closed.
- 9/7 – Director’s Assn. – Madelyn
- 9/12 – Friends of the FPL, 6:30 p.m.
- 9/12 – BOT meeting, 7:30 p.m., second Monday due to holiday
- 9/14 – Trustee Leadership, workshop with Robert Miss – register now on www.rcls.org by clicking on the calendar.
- 9/16 – RCLS Legislative Breakfast and Annual Meeting, Bear Mt. Inn, 8 a.m. – Madelyn and Sara - register now on www.rcls.org by clicking on the calendar.
- 9/20 – Trustees’ Fiduciary Responsibilities – Jerry Nichols speaks at RCLS 6-8:30 p.m., 5:30 free buffet dinner – register now on www.rcle.org by clicking on the calendar.
- 9/26 – CLOUSC - Sara

Library Card Sign Up Month & Door to Door Campaign

Dates have been settled for our upcoming outreach effort. The RCLS mobile circ. units have been reserved for a week in August and two weeks in September. I am preparing a proclamation naming September as Library Card Sign Up Month for the Mayor to sign. Our team training has been scheduled as well and you can register for it on our online event calendar. Sara, Martha and I will work on training materials and hand-outs for the door-to-door visits. Meg and I will work on selecting the Village streets for the door-to-door, depending on the number of teams we can assemble to canvass. Martha has run reports on those streets in Blue Cloud Analytics to gather data about existing patrons. In addition to signing up for training and outreach dates, Trustees can help by confirming plans for what kind of fundraiser you desire for October 1.

Sunday, 8/14 – Florida FunFest

1 - 2:30 p.m. – Sara and Trustee Pskowski

2:30 – 5 p.m. – Meg and FFPL President Caroline Califf

Friday, 8/19 – Cedarcrest Pool

11 a.m. – 1 p.m. – Meg and

1 p.m. – 3 p.m. – Sara and

Wednesday, 8/24 – Training for Door-to-Door Campaign

6- 8 p.m. – Staff, Trustees and Friends – register online

Friday, 8/26 – Cedarcrest Pool

11 a.m. – 1 p.m. – Sara and Trustee Arcieri

1 p.m. – 3 p.m. – Ashley and

Tuesday, 9/13 – Golden Hill ES Back to School Night

6:30 – 8 p.m. – Sara and Madelyn

Wednesday, 9/14 – SS Seward MS/HS Back to School Night

6:30 – 8 p.m. – Sara and Caroline Califf

Monday, 9/19 – Door-to-Door Campaign

4 – 7 p.m. – As many teams of two people as we can train and pair up.

Tuesday, 9/20 – Door-to-Door Campaign

4-7 p.m. (or 5 – 8 p.m. depending on previous day's experience) – As many teams as possible.

Thursday, 9/22 – Rain Date for Door-to-Door Campaign

Saturday, 9/24 – Door-to-Door Campaign

9 a.m. – 3 p.m. – As many teams as possible.

3 – 4 p.m. – Debriefing and treats!

Sunday, 9/25 – First Presbyterian Church 275th Anniversary – checking into whether this is an opportunity for outreach.

Saturday, 10/1 – Wrap-Up of Library Card Sign Up Month/FPL 58th Anniversary

Prize drawings for new cardholders

Trustee fundraiser in evening

