

Meeting of the Friends of the Florida Public Library
Minutes of October 11, 2016

Meeting called to order by President Caroline Califf @ 6:30PM

Members Present: Caroline Califf, Anita Baumann, Nancy Scott, Christine Lupinski, Bob Persing, Dottie Kimiecik, Shirley Coughlin, Madelyn Folino, Martha Sullivan, Mary McNally, Annette Shaughnessy

Officer's Report:

Nancy made a motion to accept the minutes as read and Bob P. seconded.

Treasurer's Report: Shirley Coughlin

July - Starting balance: \$3752.42

Total expenses: \$0

Total deposits: \$152.56 (change jar, mini book sale)

Ending balance: \$3904.98

August - Starting balance: \$3904.98

Total expenses: \$0

Total deposits: \$85. (memberships)

Ending balance: \$3,989.98

September - Starting balance: \$3,989.98

Total expenses: \$1,160.00 (Door to Door campaign, Poetry Cafe)

Total deposits: \$70.05 (change jar, mini book sale)

Ending balance: \$2,900.03

Director's Report: Madelyn Folino

Book sale - adult supervision is needed for the Scouts for the top of the stairs.

The door to door campaign is complete. The goal for new patrons is 200 - 107 new patrons were realized. There was some response to the door hangers. May do another campaign in the Spring. There were a lot of dogs (friendly) and next time the volunteers will bring treats.

Outreach - The Warwick Historical Society will have a presentation next August for their 150 year celebration.

October 16 - 22 is Friends of the Library week. There are 754 libraries in NY and 400 have Friends' groups. 15% of operating expenses come from Friends at \$ 1 million.

Fundraising - the event at Madelyn's house netted \$100.00 The Inn at Stony Creek is willing to host an event. Also, thinking about the Spring Tea.

Jennifer Younghands won the gift certificate from the Door to Door Campaign. Madelyn is requesting the other half of the Door to Door expenses from the FFPL.

President's Report: Caroline Califf

The book sale set up went well with the changed ramp. We need more baked goods for the next sale. Also need more people to help.

Caroline would like to have everyone access a g-mail account. Martha suggested a facebook page. Caroline would like to be able to post on the library site - she needs access. Annette will check into this - a Friends page on the library site.

Anita is the liaison to the Board of Trustees - they use the committee structure effectively and she would like the Friends to follow this example. Also, use a formal method of financial reporting - have receipts available. Need to put together a budget - this would be needed for 501C3. Presently, checks made out to FFPL are cashed by the library.

Madelyn stated we need new programs to attract new members. Bob P. "Why do I want to be a member?" - raise money for specific needs. Also suggested - "Members only" programs, "Get out of jail free" for late books/DVs, an event at Stony Creek for members only, membership drive with drawing, membership cards to be picked up at the library with an incentive.

Caroline got a copy of EIN - has FFPL name.

Bob Scott to speak about 501C3 at the November meeting.

Shirley needs new checks - Christine made a motion to purchase, seconded by Bob P. - not to exceed \$30.00. Shirley will check on prices.

Discussed paying the balance for the Door to Door Campaign. Martha made a motion to authorize the remaining \$825.00 and Christine seconded. Passed unanimously.

Future book sales - discussed January - weather is usually bad - Christine suggested a raffle instead ie: dinner at the Copper Bottom, Glenmere Brewery, sip and paint, Clearview Winery etc.

A motion was made by Nancy and seconded by Christine to adjourn at 7:24.

Future meeting dates: November 14, December 12, January 9, February 13, March 13, April 10, May 8, and June 12. All meetings will be at 6:30 PM.

**Respectfully submitted,
Mary Fish, secretary**